



# Program Review Template Process: PROD Discussion

Integrated Planning & Budget  
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FH IRP  
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## In our previous presentation...

- Discussed PROD definition and goals
- Identified **max PROD** and **actual PROD** for template
- Reviewed program review prompts

***BUT***

- Alignment with rubric needed





# PROD Definition and Goals

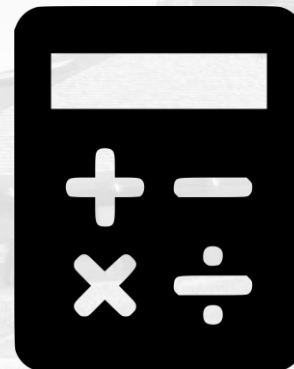
- PROD calculation

Weekly Student Contact Hours

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Full Time Equivalent Faculty

- College PROD goal set by District
  - 2018-19: 516
  - 2017-18: 509





## Program PROD Metrics

- **Actual** PROD: figure updated every year (5-yr data trend)
- **Max** PROD: figure based on meeting max seat count (aspirational)





# Program Review Prompts: PROD

- What does the data trend indicate about the productivity number?
  - If data shows increase/decrease, explain why.
- Does data trend suggest changes are necessary to improve productivity?
  - If yes, describe proposed action to stabilize/increase productivity.



# PROD Data Examples: 2017-18

Program	Actual	Max	Actual/Max
THTR	439	820	54%
ASTR	477	734	65%
BUSI	505	662	76%
RSPT	359	423	85%
ENGL	367	399	92%

- **Actual PROD/Max PROD** examines how close classes are in meeting max seat count within an individual program.

*Based on 2017-2018 data, keeping in mind that if all programs met 67% of PROD max, college would meet PROD goal of 509.*





## PROD Data Overview

- 40 programs < 80% max PROD
  - Including positive attendance, high max unit programs
- Out of 70 programs, 57% do not meet the 80% floor proposed by current program review rubric.

*PROD data currently excludes all APPR programs, JRYM, LINC, P A.*



# PR Rubric: PROD Evaluation

**Q1: PROD-Enr Trends:** What does the data trend indicate?

Excellent	Meets the Standard	Needs Some Improvement	Needs Major Improvement
Program PROD > 90% max PROD	Program PROD btw 85%-90% max PROD	Program PROD btw 80%-85% max PROD	Program PROD < 80% max PROD

## IRP Feedback:

- OR**
- Keep current criteria if all programs should aim for 80% max PROD;
  - Establish PROD floor at 75%

*In 2017-18, 36 programs were below the 75% PROD floor, roughly 51% of all programs.*





## PR Template: IRP Feedback

- Add to existing template:
  - What does the data trend indicate about **actual** PROD compared to **max** PROD?
  - Rationale: Question alignment
    - Actual PROD (on template already)
    - Actual PROD/Max PROD (proposed)

**NEW!**

# PR Rubric: PROD Evaluation

**Q1b: PROD-Enr Trends:** What does the data trend indicate about the program **actual** PROD compared to its **max** PROD?

- Data trend shows increasing rate between actual PROD compared to max PROD
- Data trend shows decreasing rate between actual PROD compared to max PROD
- Data trend shows no change in rate between actual PROD compared to max PROD

Excellent	Meets the Standard	Needs Some Improvement	Needs Major Improvement
Actual PROD/Max PROD is increasing	Actual PROD/Max PROD is flat	Actual PROD/Max PROD is decreasing 1%-5%	Actual PROD/Max PROD is decreasing > 5%







# PR Rubric: PROD Evaluation

**Q1c: PROD-Enr Trends Narrative:** If data trend shows an increase or decrease, explain why.

Excellent	Meets the Standard	Needs Some Improvement	Needs Major Improvement
Could be used as exemplar	Includes all 3 criteria	Includes 2 criteria	Includes < 2 criteria

*\*Narrative criteria includes: (1) understanding of trend; (2) reasons for trend(s); (3) reasons within program control.*

## IRP Feedback:

- Add to “Definitions, Examples, Explanations”
  - Relationship (differences) between actual PROD and max PROD



# PR Rubric: PROD Evaluation

**Q2a: PROD-Action Needed:** Data trend suggest changes are necessary? [Y/N]

**Q2b: PROD-Action Narrative:** If yes, describe proposed actions.

Excellent	Meets the Standard	Needs Some Improvement	Needs Major Improvement
Could be used as exemplar	Includes all 5 criteria	Includes 4 criteria	Includes < 4 criteria

*\*Narrative criteria demonstrates: (1) action plan is data-informed; (2) in program control; (3) are demonstrable; (4) are measurable; (5) possible to accomplish in short- and long-term.*

## IRP Feedback:

- Keep current criteria if deemed reasonable for programs' action plans.





**Any thoughts?**



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