



President's Communiqué

FROM THE DESK OF THUY THI NGUYEN

New Year's Resolution - E²SG

Greetings Foothill,

I can't wait to greet students on Monday. When people ask what I love most about my work, my response: meeting students!

However, based on the weather report, it will rain all day so it will be a little difficult to strike up a conversation with them. Please be patient as students make their way through the rain and locate your classrooms.

The student affairs unit, marketing team, and I will be wearing the "Ask Me" button with the following groups to assist students:

Counseling: Monday-Thursday, 11:45 a.m.-1:15 p.m.

Psych Services: Monday-Thursday, 12-1 p.m.

Kinesiology and Athletics: Monday & Tuesday, enrollment table from 9 a.m.- noon



I admire the Kinesiology & Athletics department consistently tabling to enroll students – with some success. Enrollment is significantly down at both colleges this quarter, per yesterday's report. To ensure the college stays within budget (that is, productivity target by proxy), we had to make the very emotionally-challenging decision to cancel low-enrolled classes – more classes than what we had hoped to do. Thank you to the deans and the Student Services team for helping students find other classes to enroll!

Now with the start of classes, our priority is retention – particularly online classes where the attrition rate is relatively high. Remember **E²SG**, the Strategic Objectives? E² is the intersection between equity

and enrollment, including retention and persistence. Last quarter, we were also behind in enrollment on the first day of classes, yet Foothill was able to be in the positive (+0.4%) on census day – thanks in large part to all the retention efforts!

Dean **Judy Baker** who has been studying online student engagement and retention compiled a list of resources for students in online courses: <http://bit.ly/onlinestudentresources>. Please encourage online students to utilize the guide.

Best wishes for an amazing Winter quarter!

If you get a chance, check out my new president's column in The Script that I penned before the new year. Hope you like the humor in the column name and article headline.

Of Service,



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