FOOTHILL COLLEGE
Core Mission Workgroup Objectives for 2011-12

Institutional Goal			
☐ Basic Skills	☐ Transfer	☒ Workforce	☐ Stewardship of Resources

Workgroup Objective	**Map to Institutional Learning Outcomes**
Increase awareness and improve information access related to all workforce and CTE programs at Foothill College.	☐ Critical Thinking ☐ Computation ☐ Communication ☒ Community

Target	**Supporting Programs**
Students, prospective employers, community members, etc. will be able to access information about all Foothill College workforce and CTE programs by June 30, 2012.	● CTE programs ● Workforce/CTE support offices ●

Metrics	**Lead Role**	**Resource Planning**
● Presentations of all workforce and CTE programs at WWG monthly meetings (open and advertised to the public) in 2011-2012. ● Review and advise Marketing to ensure 100% scope and completeness of the Career and Vocational Guide. ● Design and implement a website detailing all workforce and CTE programs in 2011-2012. ● Confirm that all CTE programs are accurately reflected in brochure and on the college web.	● Charlie McKellar, Classified Tri-Chair ● Jerry Cellilo, Faculty Tri-Chair ● Mark Anderson, Administrative Tri-Chair ● John Mummert, Interim VP of Workforce	Estimated Cost $_____ ☐ Financial ☐ Personnel ☐ Technology ☐ Time ☐ Other _____ Funding Source ☐ Existing ☐ Potential ☐ Requested

Notes/Other	**Workgroup Participants**	**Source**
	Charlie McKellar, Jerry Cellilo, Mark Anderson (Tri Chairs), John Mummert, Interim V.P. Of Workforce (ex-officio), *et al*	☐ ACCJC Recommendation ☐ District Priority ☐ PaRC Initiative ☐ Program Review ☒ Educational and Strategic Master Plan ☒ Other - <u>Community Outreach</u>