



FOOTHILL COLLEGE

Core Mission Workgroup Objectives for 2011-12

Institutional Goal <input type="checkbox"/> Basic Skills <input type="checkbox"/> Transfer <input checked="" type="checkbox"/> Workforce <input type="checkbox"/> Stewardship of Resources		
Workgroup Objective Improve contacts with potential employers, leading to an increase in student-employer contact of at least 10% over the next three years.		Map to Institutional Learning Outcomes <input type="checkbox"/> Critical Thinking <input type="checkbox"/> Computation <input type="checkbox"/> Communication <input checked="" type="checkbox"/> Community
Target Increase the number of contacts with potential employers and opportunities for Foothill students to find employment. Establish a baseline using the following metrics:		Supporting Programs • • •
Metrics • Increase and centralize internships (within the Office of Workforce Development & Instruction) by June 2012. • Using labor market/hiring trends (e.g. EMSI, Joint Venture, etc.), identify on an annual basis the top 10 and bottom 10 jobs/careers available to Foothill students. • Form a college level workforce advisory board that includes at least 50% employers.	Lead Role • Marketing • Outreach • CTE Deans & Directors • VP of Workforce • OTI	Resource Planning Estimated Cost \$ _____ <input type="checkbox"/> Financial <input type="checkbox"/> Personnel <input type="checkbox"/> Technology <input type="checkbox"/> Time <input type="checkbox"/> Other _____ Funding Source <input type="checkbox"/> Existing <input type="checkbox"/> Potential <input type="checkbox"/> Requested
Notes/Other	Workgroup Participants Charlie McKellar, Jerry Cellilo, Mark Anderson (Tri Chairs), John Mummert, Interim V.P. Of Workforce (ex-officio), et al	Source <input type="checkbox"/> ACCJC Recommendation <input type="checkbox"/> District Priority <input type="checkbox"/> PaRC Initiative <input type="checkbox"/> Program Review <input checked="" type="checkbox"/> Educational and Strategic Master Plan <input type="checkbox"/> Other - <u>Community Outreach</u>