



## FOOTHILL COLLEGE

### Core Mission Workgroup Objectives for 2011-12

<b>Institutional Goal</b> <input type="checkbox"/> Basic Skills <input type="checkbox"/> Transfer <input checked="" type="checkbox"/> Workforce <input type="checkbox"/> Stewardship of Resources			
<b>Workgroup Objective</b> Improve contacts with potential employers, leading to an increase in student-employer contact of at least 10% over the next three years.		<b>Map to Institutional Learning Outcomes</b> <input type="checkbox"/> Critical Thinking <input type="checkbox"/> Computation <input type="checkbox"/> Communication <input checked="" type="checkbox"/> Community	
<b>Target</b> Increase the number of contacts with potential employers and opportunities for Foothill students to find employment. Establish a baseline using the following metrics:		<b>Supporting Programs</b> • • •	
<b>Metrics</b> <ul style="list-style-type: none"><li>• Increase and centralize internships (within the Office of Workforce Development &amp; Instruction) by June 2012.</li><li>• Using labor market/hiring trends (e.g. EMSI, Joint Venture, etc.), identify on an annual basis the top 10 and bottom 10 jobs/careers available to Foothill students.</li><li>• Form a college level workforce advisory board that includes at least 50% employers.</li></ul>	<b>Lead Role</b> <ul style="list-style-type: none"><li>• Marketing</li><li>• Outreach</li><li>• CTE Deans &amp; Directors</li><li>• VP of Workforce</li><li>• OTI</li></ul>	<b>Resource Planning</b> Estimated Cost \$ _____ <input type="checkbox"/> Financial <input type="checkbox"/> Personnel <input type="checkbox"/> Technology <input type="checkbox"/> Time <input type="checkbox"/> Other _____ Funding Source <input type="checkbox"/> Existing <input type="checkbox"/> Potential <input type="checkbox"/> Requested	
<b>Notes/Other</b>	<b>Workgroup Participants</b> Charlie McKellar, Jerry Cellilo, Mark Anderson (Tri Chairs), John Mummert, Interim V.P. Of Workforce (ex-officio), <i>et al</i>	<b>Source</b> <input type="checkbox"/> ACCJC Recommendation <input type="checkbox"/> District Priority <input type="checkbox"/> PaRC Initiative <input type="checkbox"/> Program Review <input checked="" type="checkbox"/> Educational and Strategic Master Plan <input type="checkbox"/> Other - <u>Community Outreach</u>	