

**Enrollment Priority Analysis**  
**Foothill College Academic Senate**

November 28, 2016

**Question:** What impact does a change in registration priority have on student registration trends?

**Methodology:** Comparing *overall* differences in registration exist between 2013/14 and 2014/15.

**Limitations:**

- Can only identify when a student actually engages the registration system (i.e. tried to enroll in a course). Data do not include if/when a student is just browsing.
- No course level analysis.
- No data on student motivation.

**Takeaways:**

- Front load effect
- Wait until the “Open” period

**Enrollment Priority Categories**

<b>2013/14</b>	<b>2014/15</b>
Priority Reg.	EP 10 Special Populations
Early Reg.**	EP 30 Continuing FT
1st unit group	EP 40 First time college students - matriculated
	EP 50 Continuing PT
** long list of	EP 65 Non-Matric, first-time
student groups	EP 60 Returning students
	EP 70 New transfer
	EP 80 Open

Foothill - Fall 2013			Foothill - Fall 2014		
Reg. Day	Total #	Total %	Reg. Day	Total #	Total %
Day 7	1,759	9%	Day 7	2,332	12%
Day 16	7,034	35%	Day 16	6,781	33%
Day 23	8,393	42%	Day 23	8,588	42%
Day 30	9,586	48%	Day 30	9,837	49%
Day 37	10,802	54%	Day 37	11,229	55%
Day 44	12,249	62%	Day 44	12,599	62%
Day 51	13,529	68%	Day 51	13,951	69%
Day 58	14,741	74%	Day 58	15,165	75%
Day 65	16,149	81%	Day 65	16,444	81%
*Day 69	17,634	89%	*Day 69	18,486	91%

Foothill - Winter 2014			Foothill - Winter 2015		
Reg. Day	Total #	Total %	Reg. Day	Total #	Total %
Day 7	2,436	13%	Day 7	5,967	33%
Day 13	7,485	40%	Day 13	8,135	44%
Day 20	9,615	52%	Day 20	9,746	53%
Day 27	11,066	59%	Day 27	11,051	60%
Day 34	12,283	66%	Day 34	12,756	70%
Day 41	12,809	69%	Day 41	13,323	73%
*Day 48	15,912	85%	*Day 48	16,563	90%

Foothill - Spring 2014			Foothill - Spring 2015		
Reg. Day	Total #	Total %	Reg. Day	Total #	Total %
Day 7	2,590	15%	Day 7	6,169	37%
Day 14	9,123	55%	Day 14	9,818	59%
Day 21	10,785	65%	Day 21	11,360	68%
Day 28	12,464	75%	Day 28	12,677	76%
Day 33	14,353	86%	*Day 33	15,790	94%
*Day 34	15,447	92%	Day 34	15,954	95%

\* First day of quarter

## Foothill - Fall 2013

	Reg. Day	Total #	Total %	
	Pre 7/17/13 Pre - Day 1	2	0%	
Priority Reg.	7/17/2013 Day 1 - 7/17	175	1%	EP 10
Early Reg.	7/18/2013 Day 2	614	3%	
1st unit group	7/22/2013 Day 6	1,158	6%	EP 30
	7/23/2013 Day 7	1,759	9%	EP 40 & 50
	7/24/2013 Day 8	2,531	13%	EP 65 & 70
	7/25/2013 Day 9	3,764	19%	EP 80
	8/1/2013 Day 16	7,034	35%	
	8/8/2013 Day 23	8,393	42%	
	8/15/2013 Day 30	9,586	48%	
	8/22/2013 Day 37	10,802	54%	
	8/29/2013 Day 44	12,249	62%	
	9/5/2013 Day 51	13,529	68%	
	9/12/2013 Day 58	14,741	74%	
	9/19/2013 Day 65	16,149	81%	
Quarter starts	9/23/2013 Day 69 - 9/23	17,634	89%	Quarter starts
	9/30/2013 Day 76	18,757	94%	
	Post 9/30/13 Day 77+	19,915	100%	
	Total	19,915	100%	

## Foothill - Fall 2014

	Reg. Day	Total #	Total %	
	Pre 7/16/14 Pre - Day 1	69	0%	
	7/16/2014 Day 1 - 7/16	252	1%	
	7/17/2014 Day 2	293	1%	
	7/21/2014 Day 6	1,343	7%	
	7/22/2014 Day 7	2,332	12%	
	7/23/2014 Day 8	2,859	14%	
	7/24/2014 Day 9	4,079	20%	
	7/31/2014 Day 16	6,781	33%	
	8/7/2014 Day 23	8,588	42%	
	8/14/2014 Day 30	9,837	49%	
	8/21/2014 Day 37	11,229	55%	
	8/28/2014 Day 44	12,599	62%	
	9/4/2014 Day 51	13,951	69%	
	9/11/2014 Day 58	15,165	75%	
	9/18/2014 Day 65	16,444	81%	
Quarter starts	9/22/2014 Day 69 - 9/22	18,486	91%	Quarter starts
	9/29/2014 Day 76	19,298	95%	
	Post 9/29/14 Day 77+	20,249	100%	
	Total	20,249	100%	

## Foothill - Winter 2014

	Reg. Day	Total #	Total %	
	Pre 11/20/13 Pre - Day 1	39	0%	
Priority Reg.	11/20/2013 Day 1 - 11/20	352	2%	EP 10
Early Reg.	11/21/2013 Day 2	1,132	6%	EP 30
	11/22/2013 Day 3	1,218	7%	EP 40
1st unit group	11/25/2013 Day 6	1,737	9%	EP 50
	11/26/2013 Day 7	2,436	13%	EP 65
	11/28/2013 Day 9	4,441	24%	EP 70
	12/2/2013 Day 13	7,485	40%	EP 80
	12/9/2013 Day 20	9,615	52%	
	12/16/2013 Day 27	11,066	59%	
	12/23/2013 Day 34	12,283	66%	
	12/30/2013 Day 41	12,809	69%	
Quarter starts	1/6/2014 Day 48 - 1/6	15,912	85%	Quarter starts
	1/13/2014 Day 55	16,961	91%	
	Post 1/13/14 Day 56+	18,659	100%	
	Total	18,659	100%	

## Foothill - Winter 2015

	Reg. Day	Total #	Total %	
	Pre 11/19/14 Pre - Day 1	3	0%	
	11/19/2014 Day 1 - 11/19	269	1%	
	11/20/2014 Day 2	2,309	13%	
	11/21/2014 Day 3	3,660	20%	
	11/24/2014 Day 6	4,488	25%	
	11/25/2014 Day 7	5,967	33%	
	11/27/2014 Day 9	7,093	39%	
	12/1/2014 Day 13	8,135	44%	
	12/8/2014 Day 20	9,746	53%	
	12/15/2014 Day 27	11,051	60%	
	12/22/2014 Day 34	12,756	70%	
	12/29/2014 Day 41	13,323	73%	
Quarter starts	1/5/2015 Day 48 - 1/5	16,563	90%	Quarter starts
	1/12/2015 Day 55	17,421	95%	
	Post 1/12/15 Day 56+	18,315	100%	
	Total	18,315	100%	

## Foothill - Spring 2014

	Reg. Day	Total #	Total %	
	Pre 3/5/14 Pre - Day 1	3	0%	
Priority Reg.	3/5/2014 Day 1 - 3/5	312	2%	EP 10
Early Reg.	3/6/2014 Day 2	978	6%	EP 30
	3/7/2014 Day 3	1,052	6%	
	3/9/2014 Day 5	1,118	7%	EP 40
1st unit group	3/10/2014 Day 6	1,790	11%	EP 50 & 65
	3/11/2014 Day 7	2,590	15%	EP 70 & 80
	3/18/2014 Day 14	9,123	55%	
	3/25/2014 Day 21	10,785	65%	
	4/1/2014 Day 28	12,464	75%	
	4/6/2014 Day 33	14,353	86%	
Quarter starts	4/7/2014 Day 34 - 4/7	15,447	92%	Quarter starts
	4/13/2014 Day 40	15,904	95%	
	4/14/2014 Day 41	15,991	96%	
	Post 4/14/14 Day 42+	16,714	100%	
	Total	16,714	100%	

## Foothill - Spring 2015

	Reg. Day	Total #	Total %	
	Pre 3/5/15 Pre - Day 1	63	0%	
	3/5/2015 Day 1 - 3/5	415	2%	
	3/6/2015 Day 2	2,532	15%	
	3/7/2015 Day 3	2,657	16%	
	3/9/2015 Day 5	4,177	25%	
	3/10/2015 Day 6	4,669	28%	
	3/11/2015 Day 7	6,169	37%	
	3/18/2015 Day 14	9,818	59%	
	3/25/2015 Day 21	11,360	68%	
	4/1/2015 Day 28	12,677	76%	
	4/6/2015 Day 33 - 4/6	15,790	94%	Quarter starts
	4/7/2015 Day 34	15,954	95%	
	4/13/2015 Day 40	16,310	97%	
	4/14/2015 Day 41	16,367	98%	
	Post 4/14/15 Day 42+	16,743	100%	
	Total	16,743	100%	

# Foothill

Fall 2014 - Students who had an enrollment priority and engaged the registration system.

Enrollment priority category in which students *actually* began registration process

		10	30	40/50	65/70	Open	Total
Enrollment priority category students were assigned	10	214	31	27	18	231	521
	30		713	105	63	724	1,605
	40			34	40	176	250
	50			691	122	1,540	2,353
	65				100	1,254	1,354
	70				134	1,003	1,137

Enrollment priority category in which students *actually* began registration process

		10	30	40/50	65/70	Open	Total
Enrollment priority category students were assigned	10	41%	6%	5%	3%	44%	100%
	30		44%	7%	4%	45%	100%
	40			14%	16%	70%	100%
	50			29%	5%	65%	100%
	65				7%	93%	100%
	70				12%	88%	100%

## Winter 2015 - Students who had an enrollment priority and engaged the registration system.

### Enrollment priority category in which students *actually* began registration process

		10	30	40	50	65	70	Open	Total
Enrollment priority category students were assigned	10	238	98	70	21	27	20	135	609
	30		1,809	254	83	132	88	623	2,989
	40				1		1	2	4
	50				163	283	141	1,387	1,974
	65					55	20	549	624
	70						30	480	510

### Enrollment priority category in which students *actually* began registration process

		10	30	40	50	65	70	Open	Total
Enrollment priority category students were assigned	10	39%	16%	11%	3%	4%	3%	22%	100%
	30		61%	8%	3%	4%	3%	21%	100%
	40			0%	25%	0%	25%	50%	100%
	50				8%	14%	7%	70%	100%
	65					9%	3%	88%	100%
	70						6%	94%	100%

## Spring 2015 - Students who had an enrollment priority and engaged the registration system.

### Enrollment priority category in which students *actually* began registration process

		10	30	40	50/65	Open	Total
Enrollment priority category students were assigned	10	335	133	31	16	162	677
	30		2,034	127	80	593	2,834
	40				3	0	3
	50				246	1,460	1,706
	65				122	528	688
	70					684	689

### Enrollment priority category in which students *actually* began registration process

		10	30	40	50/65	Open	Total
Enrollment priority category students were assigned	10	49%	20%	5%	2%	24%	100%
	30		72%	4%	3%	21%	100%
	40			0%	100%	0%	100%
	50				14%	86%	100%
	65				18%	77%	100%
	70					99%	100%

	Reg. Day	Athletes #	Athletes %	Non-Athletes #	Non-Athletes %	Total #	Total %
	Pre 7/17/13 Pre - Day 1		0%	2	0%	2	0%
Priority Reg.	7/17/2013 Day 1 - 7/17	4	2%	171	1%	175	1%
Early Reg.	7/18/2013 Day 2	42	24%	572	3%	614	3%
1st unit group	7/22/2013 Day 6	60	35%	1,098	6%	1,158	6%
	7/23/2013 Day 7	66	38%	1,693	9%	1,759	9%
	7/24/2013 Day 8	72	42%	2,459	12%	2,531	13%
	7/25/2013 Day 9	78	45%	3,686	19%	3,764	19%
	8/1/2013 Day 16	93	54%	6,941	35%	7,034	35%
	8/8/2013 Day 23	106	62%	8,287	42%	8,393	42%
	8/15/2013 Day 30	116	67%	9,470	48%	9,586	48%
	8/22/2013 Day 37	136	79%	10,666	54%	10,802	54%
	8/29/2013 Day 44	155	90%	12,094	61%	12,249	62%
	9/5/2013 Day 51	164	95%	13,365	68%	13,529	68%
	9/12/2013 Day 58	167	97%	14,574	74%	14,741	74%
	9/19/2013 Day 65	170	99%	15,979	81%	16,149	81%
Quarter starts	9/23/2013 Day 69 - 9/23	171	99%	17,463	88%	17,634	89%
	9/30/2013 Day 76	172	100%	18,585	94%	18,757	94%
	Post 9/30/13 Day 77+	172	100%	19,743	100%	19,915	100%
	Total	172	100%	19,743	100%	19,915	100%

	Reg. Day	Athletes #	Athletes %	Non-Athletes #	Non-Athletes %	Total #	Total %
	Pre 7/16/14 Pre - Day 1		0%	69	0%	69	0%
	7/16/2014 Day 1 - 7/16	1	1%	251	1%	252	1%
	7/17/2014 Day 2	1	1%	292	1%	293	1%
	7/21/2014 Day 6	23	15%	1,320	7%	1,343	7%
	7/22/2014 Day 7	39	25%	2,293	11%	2,332	12%
	7/23/2014 Day 8	49	32%	2,810	14%	2,859	14%
	7/24/2014 Day 9	58	38%	4,021	20%	4,079	20%
	7/31/2014 Day 16	69	45%	6,712	33%	6,781	33%
	8/7/2014 Day 23	86	56%	8,502	42%	8,588	42%
	8/14/2014 Day 30	98	64%	9,739	48%	9,837	49%
	8/21/2014 Day 37	120	78%	11,109	55%	11,229	55%
	8/28/2014 Day 44	143	93%	12,456	62%	12,599	62%
	9/4/2014 Day 51	148	97%	13,803	69%	13,951	69%
	9/11/2014 Day 58	149	97%	15,016	75%	15,165	75%
	9/18/2014 Day 65	153	100%	16,291	81%	16,444	81%
Quarter starts	9/22/2014 Day 69 - 9/22	153	100%	18,333	91%	18,486	91%
	9/29/2014 Day 76	153	100%	19,145	95%	19,298	95%
	Post 9/29/14 Day 77+	153	100%	20,096	100%	20,249	100%
	Total	153	100%	20,096	100%	20,249	100%

Foothill - Winter 2014

Foothill - Winter 2015

	Reg. Day	Athletes #	Athletes %	Non-Athletes #	Non-Athletes %	Total #	Total %
	Pre 11/20/13 Pre - Day 1	5	3%	34	0%	39	0%
Priority Reg.	11/20/2013 Day 1 - 11/20	8	4%	344	2%	352	2%
Early Reg.	11/21/2013 Day 2	135	72%	997	5%	1,132	6%
	11/22/2013 Day 3	146	78%	1,072	6%	1,218	7%
1st unit group	11/25/2013 Day 6	155	83%	1,582	9%	1,737	9%
	11/26/2013 Day 7	157	84%	2,279	12%	2,436	13%
	11/28/2013 Day 9	157	84%	4,284	23%	4,441	24%
	12/2/2013 Day 13	164	88%	7,321	40%	7,485	40%
	12/9/2013 Day 20	172	92%	9,443	51%	9,615	52%
	12/16/2013 Day 27	178	95%	10,888	59%	11,066	59%
	12/23/2013 Day 34	181	97%	12,102	66%	12,283	66%
	12/30/2013 Day 41	181	97%	12,628	68%	12,809	69%
Quarter starts	1/6/2014 Day 48 - 1/6	184	98%	15,728	85%	15,912	85%
	1/13/2014 Day 55	187	100%	16,774	91%	16,961	91%
	Post 1/13/14 Day 56+	187	100%	18,472	100%	18,659	100%
	Total	187	100%	18,472	100%	18,659	100%

	Reg. Day	Athletes #	Athletes %	Non-Athletes #	Non-Athletes %	Total #	Total %
	Pre 11/19/14 Pre - Day 1		0%	3	0%	3	0%
	11/19/2014 Day 1 - 11/19	3	2%	266	1%	269	1%
	11/20/2014 Day 2	105	55%	2,204	12%	2,309	13%
	11/21/2014 Day 3	115	60%	3,545	20%	3,660	20%
	11/24/2014 Day 6	128	67%	4,360	24%	4,488	25%
	11/25/2014 Day 7	134	70%	5,833	32%	5,967	33%
	11/27/2014 Day 9	139	72%	6,954	38%	7,093	39%
	12/1/2014 Day 13	146	76%	7,989	44%	8,135	44%
	12/8/2014 Day 20	154	80%	9,592	53%	9,746	53%
	12/15/2014 Day 27	163	85%	10,888	60%	11,051	60%
	12/22/2014 Day 34	173	90%	12,583	69%	12,756	70%
	12/29/2014 Day 41	176	92%	13,147	73%	13,323	73%
Quarter starts	1/5/2015 Day 48 - 1/5	188	98%	16,375	90%	16,563	90%
	1/12/2015 Day 55	190	99%	17,231	95%	17,421	95%
	Post 1/12/15 Day 56+	192	100%	18,123	100%	18,315	100%
	Total	192	100%	18,123	100%	18,315	100%

Foothill - Spring 2014

Foothill - Spring 2015

	Reg. Day	Athletes #	Athletes %	Non-Athletes #	Non-Athletes %	Total #	Total %
	Pre 3/5/14 Pre - Day 1		0%	3	0%	3	0%
Priority Reg.	3/5/2014 Day 1 - 3/5	3	2%	309	2%	312	2%
Early Reg.	3/6/2014 Day 2	105	59%	873	5%	978	6%
	3/7/2014 Day 3	112	63%	940	6%	1,052	6%
	3/9/2014 Day 5	123	69%	995	6%	1,118	7%
1st unit group	3/10/2014 Day 6	130	73%	1,660	10%	1,790	11%
	3/11/2014 Day 7	134	76%	2,456	15%	2,590	15%
	3/18/2014 Day 14	153	86%	8,970	54%	9,123	55%
	3/25/2014 Day 21	165	93%	10,620	64%	10,785	65%
	4/1/2014 Day 28	170	96%	12,294	74%	12,464	75%
	4/6/2014 Day 33	176	99%	14,177	86%	14,353	86%
Quarter starts	4/7/2014 Day 34 - 4/7	176	99%	15,271	92%	15,447	92%
	4/13/2014 Day 40	177	100%	15,727	95%	15,904	95%
	4/14/2014 Day 41	177	100%	15,814	96%	15,991	96%
	Post 4/14/14 Day 42+	177	100%	16,537	100%	16,714	100%
	Total	177	100%	16,537	100%	16,714	100%

	Reg. Day	Athletes #	Athletes %	Non-Athletes #	Non-Athletes %	Total #	Total %
	Pre 3/5/15 Pre - Day 1		0%	63	0%	63	0%
	3/5/2015 Day 1 - 3/5	4	2%	411	2%	415	2%
	3/6/2015 Day 2	82	47%	2,450	15%	2,532	15%
	3/7/2015 Day 3	91	52%	2,566	15%	2,657	16%
	3/9/2015 Day 5	106	61%	4,071	25%	4,177	25%
	3/10/2015 Day 6	115	66%	4,554	27%	4,669	28%
	3/11/2015 Day 7	127	73%	6,042	36%	6,169	37%
	3/18/2015 Day 14	144	82%	9,674	58%	9,818	59%
	3/25/2015 Day 21	156	89%	11,204	68%	11,360	68%
	4/1/2015 Day 28	161	92%	12,516	76%	12,677	76%
Quarter starts	4/6/2015 Day 33 - 4/6	171	98%	15,619	94%	15,790	94%
	4/7/2015 Day 34	173	99%	15,781	95%	15,954	95%
	4/13/2015 Day 40	173	99%	16,137	97%	16,310	97%
	4/14/2015 Day 41	173	99%	16,194	98%	16,367	98%
	Post 4/14/15 Day 42+	175	100%	16,568	100%	16,743	100%
	Total	175	100%	16,568	100%	16,743	100%



## Fall 2014 Athletes - Students who had an enrollment priority and engaged the registration system.

### Enrollment priority category in which students *actually* began registration process

		10	30	40/50	65/70	Open	Total
Enrollment priority category students were assigned	10	2				5	7
	30		20	3	2	23	48
	40			5	2	7	14
	50			6	1	7	14
	65				2	20	22
	70				2	18	20

### Enrollment priority category in which students *actually* began registration process

		10	30	40/50	65/70	Open	Total
Enrollment priority category students were assigned	10	29%	0%	0%	0%	71%	100%
	30		42%	6%	4%	48%	100%
	40			36%	14%	50%	100%
	50			43%	7%	50%	100%
	65				9%	91%	100%
	70				10%	90%	100%

## Winter 2015 Athletes - Students who had an enrollment priority and engaged the registration system.

Enrollment priority category in which students *actually* began registration process

		10	30	40	50	65	70	Open	Total
Enrollment priority category students were assigned	10	3	2			1		1	7
	30		95	14	4	5	2	32	152
	40								0
	50				1	1		7	9
	65					2		3	5
	70						1	1	2

Enrollment priority category in which students *actually* began registration process

		10	30	40	50	65	70	Open	Total
Enrollment priority category students were assigned	10	43%	29%	0%	0%	14%	0%	14%	100%
	30		63%	9%	3%	3%	1%	21%	100%
	40								100%
	50				11%	11%	0%	78%	100%
	65					40%	0%	60%	100%
	70						50%	50%	100%

**Spring 2015 Athletes - Students who had an enrollment priority and engaged the registration system.**

**Enrollment priority category in which students *actually* began registration process**

		10	30	40	50/65	Open	Total
Enrollment priority category students were assigned	10	4	2			3	9
	30		82	10	6	34	132
	40						0
	50				1	13	14
	65				2	4	688
	70						689

**Enrollment priority category in which students *actually* began registration process**

		10	30	40	50/65	Open	Total
Enrollment priority category students were assigned	10	44%	22%	0%	0%	33%	100%
	30		62%	8%	5%	26%	100%
	40						100%
	50				7%	93%	100%
	65				0%	1%	100%
	70						100%