**FOOTHILL COLLEGE**

Core Mission Workgroup Objectives for 2011-12

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| **Institutional Goal**  Basic Skills  Transfer  Workforce  Stewardship of Resources | | | |
| **Workgroup Objective**  Improve contacts with potential employers, leading to an increase in student-employer contact of at least 10% over the next three years. | | | **Map to Institutional Learning Outcomes**  Critical Thinking  Computation  Communication  Community |
| **Target**  Increase the number of contacts with potential employers and opportunities for Foothill students to find employment.  Establish a baseline using the following metrics: | | | **Supporting Programs**  **●**  **●**  **●** |
| **Metrics**  **●** Increase and centralize internships (within the Office of Workforce Development & Instruction) by June 2012.  **●** Using labor market/hiring trends (e.g. EMSI, Joint Venture, etc.), identify on an annual basis the top 10 and bottom 10 jobs/careers available to Foothill students.  **●**Form a college level workforce advisory board that includes at least 50% employers. | **Lead Role**  **●** Marketing  **●** Outreach  **●** CTE Deans & Directors  **●** VP of Workforce  ● OTI | | **Resource Planning**  Estimated Cost $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Financial  Personnel  Technology  Time  Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Funding Source  Existing Potential  Requested |
| **Notes/Other** | | **Workgroup Participants**  Charlie McKellar, Jerry Cellilo, Mark Anderson (Tri Chairs), John Mummert, Interim V.P. Of Workforce (ex-officio), *et al* | **Source**  ACCJC Recommendation  District Priority  PaRC Initiative  Program Review  Educational and Strategic Master Plan  Other - Community Outreach |